

## UCDA PAST ACCOMPLISHMENTS

### ***Business Development***

Established & Facilitate County-Wide Industrial Enterprise Zones.

Facilitate Numerous Workshops to Enhance the skills of local small business owners.

Conduct Biennial Business Retention & Expansion Call Program to gain knowledge of trends to improve business climate.

Took Lead in reestablishing the Regional Small Business Development Center

### ***Community Development***

Facilitated the Creston Restored Depot Beautification Project resulting in a new Formal Garden, Community Message Board Sign and Decorative Fence.

Created the High Lakes Leadership Initiative

### ***Housing Development***

Developed the James Sub-Division - Creating 54 need residential housing lots in Creston

Partnered with the High School Tech Prep Carpentry Program

Facilitated Enterprise Zone Benefits for Summit House Apartments, Creston Plaza Apartments & Hotel Iowa

## PRIORITY PROJECTS FOR 2010-2012

### ***Business Development***

Expand Business Retention & Expansion Efforts

Develop Remaining Land in Creston Industrial Park According to Site Plan

Create Local Nano-Loan Fund

Conduct Targeted Industry Analysis For Business Recruitment Efforts

### ***Community Development***

Support Creston Historic Preservation Commission Efforts

Improve Marketing Materials to Promote Union County

Expand Walking/Biking Trails System

Represent Creston/Union County at Select Tourism Events

### ***Housing Development***

Improve Rental Housing Conditions

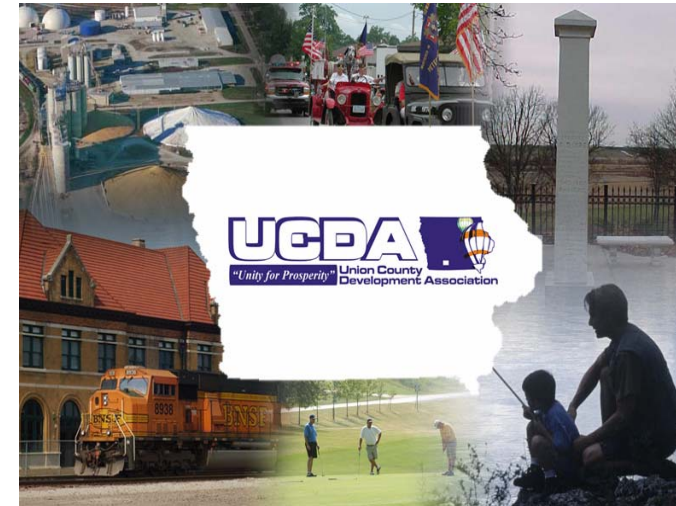
Seek out Developers to Increase Multi-Family Housing Opportunities

### ***Workforce Development***

Become Engaged in Current Initiatives to Improve Skill Set of Regional Workforce.

Develop New Resident Workforce Recruitment Campaign

## INVESTING FOR THE FUTURE



**FOR A BETTER TOMORROW**

## The Mission Statement of UCDA

*The Union County Development Association seeks to strengthen the economic base and well being of Union County through a commitment of "service" in the areas of Industrial retention and recruitment, housing programs and inspiring collaboration for total community development.*

## Vision Statement

*To be the premier economic development organization in the region by unifying and facilitating efforts to build community wealth and economic opportunities supported by the vibrant resources of Union County, Iowa.*

## High Impact Visions:

*Union County Development Association is...*

- *A recognized catalyst for economic development in the region.*
- *A resource for Union County communities to foster economic growth.*
- *A highly visible organization, communicating the benefits of economic development to the general public.*
- *Leading one of the premier existing business programs in the State of Iowa.*
- *Increasing housing and quality of place development opportunities.*
- *A recognized area for entrepreneurial growth.*

## Why Invest in UCDA?

Building on years of successful public and private partnerships, UCDA continues to serve as Union County's primary economic development agency. Your investment in UCDA will help us to continue to improve the quality of life of Union County and help carry out our Mission and Vision.

## Your Investment Supports:

All funds generated from the investment campaign will be used to support our development activities, projects and programs in the following areas:

- Existing Business Retention/Expansion Program
- Regional Small Business Development Center
- Community/County Marketing Assistance
- Community Development Projects
- Location One Information System
- South Central Iowa Area Partnership, Inc.
- Tourism Development & Marketing
- Entre Exchange Workshops
- High Lakes Leadership Initiative

## For More Information Contact:

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## I WOULD LIKE TO BECOME A UCDA INVESTOR

- |                                              |               |
|----------------------------------------------|---------------|
| <input type="checkbox"/> Leadership Investor | \$50—\$124    |
| <input type="checkbox"/> Bronze Investor     | \$125—\$249   |
| <input type="checkbox"/> Silver Investor     | \$250—\$499   |
| <input type="checkbox"/> Gold Investor       | \$500—\$999   |
| <input type="checkbox"/> Platinum Investor   | \$1000-\$1999 |

Company

Contact Person

Address

Phone

E-mail

Website - *will be linked on the UCDA website*

Signature

### Method of Payment

- Check (Enclosed)  
 Bill Me (Pledged Quarterly)



The Union County Development Association (UCDA) is a 501(c)6 non-profit organization.

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